



RICHMOND ROVERS

RUGBY LEAGUE CLUB

Grey Lynn, Auckland, New Zealand

MATCH DAY OWNERSHIP

Don't miss out on the opportunity to have corporate hospitality for you & a friend or a customer who loves grass roots Richmond Rovers rugby league. For \$1,000.00 per home game (9 matches) or \$8,000.00 paid up front (save \$1,000.00) you could have corporate hospitality for the 2012 season. Contact Tere Strickland for more information on 021 186 5763 or email richmondbulldogs@live.com



\$1,000.00 per match day OR pay \$8,000.00 (save \$1,000.00 if paid up front)

You will receive excellent exposure whilst in the comfort of fellow sponsors including the following:

- ✓ Game day corporate hospitality
- ✓ Advertising and promotional opportunities
- ✓ Invitations to Richmond club social events and additional benefits

GAME DAY CORPORATE HOSPITALITY

You will receive V.I.P. match day hospitality for you and a five guests in the Richmond sponsors marquee tent where you will be treated to a variety of finger foods (samosa's, spring rolls, quiche, breads & dips etc.) and selection of beer, wine and soft drinks (catering included).

You will also be provided two sponsors parking spaces allocated to you at the club room car park.

ADVERTISING AND PROMOTIONAL OPPORTUNITIES

- ✓ Your company name will be announced on match day over the PA announcement at start of game, half time and end of the match.
- ✓ Your company name will feature in the pre-game day eNewsletter (with over 2000 online members and typically average of 800 unique visitors per month).
- ✓ Your company name will feature in the match day program.
- ✓ Your company name will feature in the Richmond website under Premier Grade game news report and club newsletter.
- ✓ Your company will be listed in the online Richmond website club directory.

MATCH DAY ADVERTISING

- ✓ Perimeter signage around the field (provided by you).
- ✓ Opportunity to run half time promotional event. For example: relay race, sprint, etc.
- ✓ The opportunity to distribute promotional collateral at each entry point to the ground. I.e. posters, flyers, brochures, stubbie-coolers, flag, free give-away etc.

EVENTS

- ✓ 2 x Richmond tickets to Premier grade team social at the Richmond club.
- ✓ 2 x Richmond End of year senior prize giving.

ADDITIONAL BENEFITS

- ✓ 2012 Richmond Rovers sponsors apparel and Richmond jersey handed at start of season.
- ✓ 2012 Richmond shop front 'Richmond corporate partner' window sticker.
- ✓ 2012 Richmond website with logo car window sticker.
- ✓ Free Richmond car wash voucher.

Speak to a Richmond Authorised agent today and let Richmond assist you to get your company brand seen in the Grey Lynn community.

www.richmondroversrugbyleague.com